

# WH Lyons Fair Grounds Task Force

February 24, 2023 11:30am – 1:00pm

In-Person: Minnehaha County Highway, 2124 E 60<sup>th</sup> St N

11:30am: Welcome and Review Agenda

11:35am: Central States Fair: Ron Jeffries  
Brown County Fair: Mckenzie Bierman (representing Rachel Kippley)  
SD State Fair: Peggy Besch

1. What is the governance and organization of your association.
2. Please describe year-round events held at your facility.
  - a. Sponsored vs contracted events
  - b. How do these events play into your overall strategy and mission
3. Please take us through a typical fair:
  - a. Events and activities
  - b. Fees: entrance, camping, other
  - c. Entertainment
  - d. Vendors
  - e. 4-H participation and events
  - f. Livestock
  - g. Agri-Industry
4. Financials:
  - a. What support do you receive from County, City, State?
  - b. Do you have reserves? How do you deal with deficits?
  - c. What sponsorships do you have
5. Facilities:
  - a. Age and condition of facilities
  - b. Who is responsible for upkeep of facilities
  - c. Status of infrastructure
  - d. Future plans, wish list
6. What is the biggest challenge of your organization
7. What would you do differently if you could
8. Where do you see your organization in 10 years

12:50pm: Look ahead:

Zoom with livestock producers and 4-H leaders

Zoom with Nebraska State Fair and Fair/Expo management companies

Additional resources the task force would like presented

Discussion on recommendations and style of report

Upcoming Dates:

~~Feb 27 @ 11:00 (Change in Location to Minnehaha County Highway) CANCELED~~

March 10 @ 11:30

March 20 @ 11:00

March 23 @ 11:30 (Change in Location to Minnehaha County Highway, 2124 E 60<sup>th</sup> St N)

March 31 @ 11:30